

The Azara Group

Empowering Leaders. Influencing Change.



Message from the CEO:

In our monthly newsletters, we share our latest articles and updates. We want you to take charge of your future by giving you tools to become a stronger leader. Our goal is to help you flourish and share what makes people thrive!

*Regards,
Fatimah Gilliam*

LATEST ARTICLES

Corporate Nomads & Hot-Desking – 6 Tips to Limit Stress



An open office is exactly what it sounds like, a workspace that has an open floor plan rather than traditional cubicles or private offices. Although the concept is not new, the design norm has been readily adopted by businesses. This trend has created “hot-desking” workspaces where employees do not have assigned desks, but rather hop around each day

IN THIS ISSUE

Corporate Nomads & Hot-Desking –
6 Tips to Limit Stress

Start Recruiting Smart –
3 Important Interview Questions

Thought Leader Spotlight

...and much more!

THOUGHT LEADER SPOTLIGHT



Meet **Desiree Rogers**, CEO of Johnson Publishing Company, CEO Fashion Fair Cosmetics & Chair of Choose Chicago.

Click [here](#) to read Desiree's insights about leadership, being an influencer, and her career.

based on availability. With no designated workspace of their own, some companies provide employees with lockers to store their personal items and paperwork.

However, does “hot-desking” really benefit workers or just make them feel like corporate nomads?

[Read the full article here...](#)

Start Recruiting Smart – 3 Important Interview Questions



Building a strong team is a priority for any firm that is hiring – everyone wants the best talent. The challenge is identifying the cream of the crop. Interviews are critical in determining the best people to hire, but they are not always surefire in helping companies find the best talent.

To avoid bad hires and weed out candidates, here are three great interview questions to ask potential employees. The best candidates should be prepared to answer these.

[Read the full article here...](#)

COMPANY UPDATES

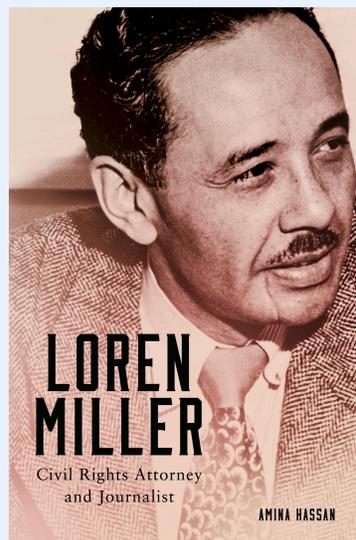


Speaking Appearance



Our Welcome Video

BOOK RELEASE



Last fall, Amina Hassan's book on the life of civil rights attorney Loren Miller was published. She is our company researcher and consultant.

Click [here](#) to learn more.

Order it today!

To see Amina's new website about her book, click [here](#).

Lonnie G. Bunch III, the Founding Director of the Smithsonian's National Museum of African-American History and Culture said:

"I just love the Loren Miller book!"

Click [here](#) to read a review in the Library Journal, which calls this book:

"A recommended work that adds to the corpus of civil rights and offers a rich portrait of a central figure in the related struggle."

Click [here](#) to read a review in the Western Historical Quarterly Review, where Lorn S. Foster (Professor of Politics at Pomona College) said:

"Amina Hassan presents us with an excellent...history of the West in her biography of Loren Miller...[and] reveals Miller as a hidden jewel...and an unsung hero of the national Civil Rights movement."

In August, both Fatimah Gilliam and Amina Hassan spoke at various events. They will continue to speak at events in the coming months.

Learn more about having us speak at your event or organization [here](#).

Check out our company video.

Watch our video [here](#).

Learn more about The Azara Group [here](#).



Facebook



Twitter



LinkedIn



Website



Email

Copyright © 2016 The Azara Group, All rights reserved.

[unsubscribe from this list](#) [update subscription preferences](#)

MailChimp

*Selection as the featured Thought Leader does not constitute any endorsement by The Azara Group of the Thought Leader, his/her business, and/or his/her services.

This e-mail is an advertisement.