

The Azara Group

Empowering Leaders. Influencing Change.



Message from the CEO:

In our monthly newsletters, we share our latest articles and updates. We want you to take charge of your future by giving you tools to become a stronger leader. Our goal is to help you flourish and share what makes people thrive!

Regards,
Fatimah Gilliam

LATEST ARTICLES

Bunking Up on Business Trips?! 4 Tips for Negotiating Difficult Conversations



Many of us have been there. After burning the midnight oil on a project, you race to the airport for a business trip. Exhausted, you cannot wait to get to your hotel room for some much needed sleep. Now imagine to save a few pennies, your company requires that you *share* your hotel room with a colleague. No rest for the weary?

Read our 4 Tips for discussing touchy subjects at work to help protect your reputation and save you from this awkward situation.

IN THIS ISSUE

Bunking Up on Business Trips?!
4 Tips for Negotiating Difficult Conversations

Oscars Boycott - Missing the Mark?

Thought Leader Spotlight

...and much more!

THOUGHT LEADER SPOTLIGHT



Meet **Judy Sweet**, Title IX Consultant & Speaker, Former Membership President of the NCAA, and Former Director of Athletics at UC San Diego.

Click [here](#) to read Judy's insights about leadership, being an influencer, and her career.

SPEAKER SPOTLIGHT

[Read the full article here...](#)

Oscars Boycott - Missing the Mark?



Will the Oscars boycott make a difference? Will it move the diversity needle in Hollywood and promote real change? Is crying out against the Oscars and the Academy shooting at the wrong target? Yes and no.

[Read the full article here...](#)

COMPANY UPDATES



Speaking Appearance

In February, Fatimah Gilliam and Amina Hassan spoke at various events across the country for Black History Month, and will continue to speak at events in the coming months.

Learn more about having us speak at your event or organization [here](#).



Our Welcome Video

Check out our company video.

Watch our video [here](#).

Learn more about The Azara Group [here](#).



On Feb 24th, The Azara Group spoke at Kelley Drye & Warren LLP's Black History Month event.

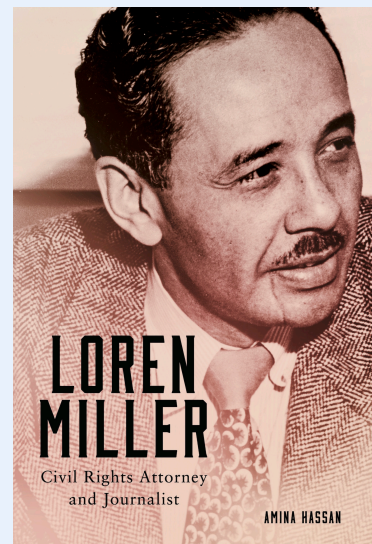
MEDIA SPOTLIGHT



Starting this month, CNBC started featuring articles written by The Azara Group's Founder & CEO Fatimah Gilliam. Interested in hearing our voice, CNBC will include some of our articles in their Op Ed section.

Click [here](#) to read our first article by The Azara Group's Founder & CEO Fatimah Gilliam.

BOOK RELEASE



Last fall, Amina Hassan's book on the life of civil rights attorney Loren Miller was published. She is our company researcher and consultant.

Click [here](#) to learn more.

Order it today!

Click [here](#) to read a review in the

Library Journal, which calls this book:

"A recommended work that adds to the corpus of civil rights and offers a rich portrait of a central figure in the related struggle."

RADIO SPOTLIGHT



On Feb 11th, The Azara Group's researcher and consultant Amina Hassan was interviewed by WOUB Radio to discuss her new book. She appeared on WOUB's "Conversations From Studio B Show."

Click [here](#) to listen to her interview.

MEDIA SPOTLIGHT



Why is Loren Miller important and relevant today? Miller was an American hero. We can thank him for many of the freedoms and civil rights we have today.

Read [this article](#) in The Washington Informer featuring The Azara Group's researcher and consultant Amina Hassan.



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