

# The Azara Group

Empowering Leaders. Influencing Change.



## Message from the CEO:

*In our monthly newsletters, we share our latest articles and updates. We want you to take charge of your future by giving you tools to become a stronger leader. Our goal is to help you flourish and share what makes people thrive!*

Regards,  
Fatimah Gilliam

## IN THIS ISSUE

[How to Avoid Workplace Doldrums – 3 Tips for Finding Purpose at Work](#)

[Yes! The Focus is Blacks for Black History Month – 5 Best Practices for Celebrating Heritage Months](#)

[Thought Leader Spotlight](#)

...and much more!

## LATEST ARTICLES

### How to Avoid Workplace Doldrums – 3 Tips for Finding Purpose at Work



Are you bored at work? Feel like you're stuck in neutral? Does each day feel like Groundhog Day? The culprit could be purposelessness – not feeling connected to your work, your core values, and the people around you. Having purpose is what motivates us, gives us energy, and sparks positive feelings of excitement that encourage us to contribute

## THOUGHT LEADER SPOTLIGHT



Meet [Tiffany Dufu](#), Chief Leadership Officer at Levo.

She is also the author of the new book [Drop the Ball](#), which is a memoir and manifesto on cultivating the skill needed to succeed – the ability to let go.

The foreword is written by [Gloria](#)

and show up each day.

Thousands of years ago, Aristotle championed the importance and virtues of being happy, thoughtful, and purposeful. Now science proves the value in finding meaning in what we do. There is a link between job satisfaction and having purpose.

To help you raise your happiness quotient and infuse more enjoyment into your daily grind, here are three tips to finding purpose in your career.

[Read the full article here...](#)

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### Yes! The Focus is Blacks for Black History Month – 5 Best Practices for Celebrating Heritage Months



February kicks off the year's series of heritage months with Black History Month. Over time, workplaces have evolved beyond marking these months by merely serving collard greens or tacos in the cafeteria.

As heritage events become more commonplace, it's time to consider best practices. While there is not a "right" or "wrong" way to approach celebrating history months, attendees need to walk away feeling enriched and like they spent their time wisely. They need to include some basics.

After observing a series of unfortunate events, we decided to offer this guidance.

Here are five tips to consider when planning any heritage-month event. While speaking in the context of Black History Month, the core principles are universal.

**Steinem.** It's received much praise – including from **Sheryl Sandberg, Soledad O'Brien, and Mara Brock Akil.**

Click [here](#) to read Tiffany's insights about leadership, being an influencer, and her career.

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## SPEAKER SPOTLIGHT

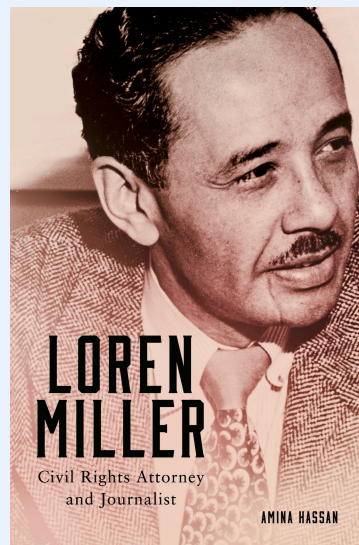


On February 11th, The Azara Group's Founder & CEO spoke about negotiation skills at the New York Wellesley Club's seminar focused on empowering career women.

Click [here](#) to learn more.

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## BOOK RELEASE



Last year, Amina Hassan's book on the life of civil rights attorney Loren Miller was published. She is our company researcher and consultant.

Click [here](#) to learn more.

Order it today!

[Read the full article here...](#)

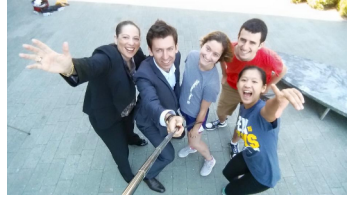
## COMPANY UPDATES



### Speaking Appearance

In July, both Fatimah Gilliam and Amina Hassan spoke at various events. They will continue to speak at events in the coming months.

Learn more about having us speak at your event or organization [here](#).



### Our Welcome Video

Check out our company video.

Watch our video [here](#).

Learn more about The Azara Group [here](#).

To see Amina's new website about her book, click [here](#).

Lonnie G. Bunch III, the Founding Director of the Smithsonian's National Museum of African-American History and Culture (NMAAHC), where Amina's biography is available in the bookstore, said:

*"I just love the Loren Miller book!"*

Click [here](#) to read a review in the Library Journal, which calls this book:

*"A recommended work that adds to the corpus of civil rights and offers a rich portrait of a central figure in the related struggle."*

Click [here](#) to read a review in the Western Historical Quarterly Review, where Lorn S. Foster (Professor of Politics at Pomona College) said:

*"Amina Hassan presents us with an excellent...history of the West in her biography of Loren Miller...[and] reveals Miller as a hidden jewel...and an unsung hero of the national Civil Rights movement."*

Click [here](#) to read a review in the Southern California Quarterly, where Emily Lutenski (Professor of American Studies at Saint Louis University) said:

*"Hassan describes Miller's contributions to worlds as seemingly disparate as the Harlem Renaissance and the United States Supreme Court, and insists upon Miller's importance for scholars of civil rights, black politics and letters, and Los Angeles."*



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