

The Azara Group

Empowering Leaders. Influencing Change.



Message from the CEO:

In our monthly newsletters, we share our latest articles and updates. We want you to take charge of your future by giving you tools to become a stronger leader. Our goal is to help you flourish and share what makes people thrive!

*Regards,
Fatimah Gilliam*

LATEST ARTICLES

And the Oscar Goes to....



This year's Oscars nominations have sparked a firestorm of controversy. Hollywood celebrities like actor Jada Pinkett Smith and filmmaker Spike Lee are calling for an Oscars boycott, and the hashtag #OscarsSoWhite is trending. At the same time, Chris Rock is being pressured to step down as this year's host.

When you look at the statistics, the numbers are bleak. The data explain why there is so much outrage.

The Academy of Motion Picture Arts and Sciences

IN THIS ISSUE

And the Oscar Goes to....

Workplace Email Etiquette -
6 Simple Tips to Shine

Thought Leader Spotlight

...and much more!

THOUGHT LEADER SPOTLIGHT



Meet **Raymond J. McGuire**,
Global Head of Corporate and
Investment Banking at
Citigroup.

Click [here](#) to read Raymond's
insights about leadership,
being an influencer, and his
career.

MEDIA SPOTLIGHT

has responded with new rule changes to diversify the Academy's voting membership. While this is a step in the right direction, does this really solve the problem?

[Read the full article here...](#)

Workplace Email Etiquette - 6 Tips to Shine

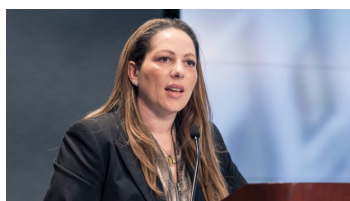


All of us have been there. Either we sent an email that was not as polished as it should have been or we received one that made us roll our eyes. When sending emails, think of this as another opportunity to establish your brand and reputation. You want to be seen as credible, having good judgment, and professional.

Here are six simple tips that can help you shine with clients and colleagues.

[Read the full article here...](#)

COMPANY UPDATES



Speaking Appearances

In February, Fatimah Gilliam and Amina Hassan will be speaking at various events across the country for Black History Month.

Learn more about having us speak at your event or organization [here](#).



Our Welcome Video

Check out our company video.

Watch our video [here](#).

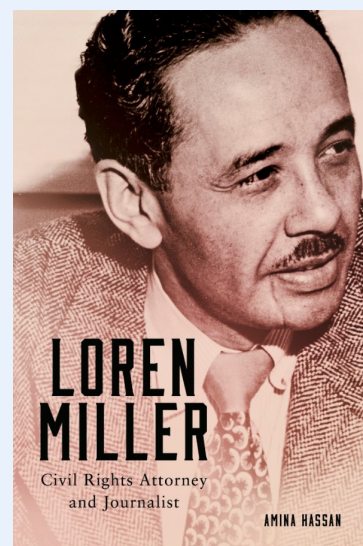
Learn more about The Azara Group [here](#).

The Dallas Morning News

Want to negotiate a raise?
Looking for a bigger paycheck?

Read [this article](#) in The Dallas Morning News featuring an interview with The Azara Group's Founder & CEO Fatimah Gilliam.

BOOK RELEASE



Last fall, Amina Hassan's book on the life of civil rights attorney Loren Miller was published. She is our company researcher and consultant.

Click [here](#) to learn more.

Order it today!

Click [here](#) to read a review in the Library Journal, which calls this book:

"A recommended work that adds to the corpus of civil rights and offers a rich portrait of a central figure in the related struggle."

MEDIA SPOTLIGHT



THE HUNTINGTON

Why is Loren Miller important and relevant today? Miller was an American hero. We can thank him for many of the freedoms and civil rights we have today.

Read [this article](#) in The Huntington Library's blog *Verso* featuring an interview with The Azara Group's researcher and consultant Amina Hassan.



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