

# The Azara Group

Empowering Leaders. Influencing Change.



*Message from the CEO:*

*In our monthly newsletters, we share our latest articles and updates. We want you to take charge of your future by giving you tools to become a stronger leader. Our goal is to help you flourish and share what makes people thrive!*

*Regards,  
Fatimah Gilliam*

## LATEST ARTICLES

### Your Network is Your Net Worth – 5 Tips for Effective Networking



We all know that our success in life is intrinsically linked to who we know. Your network is your net worth. If you want to get ahead, find a new job, get a promotion, launch a new business, or grow your client base, you need to know people who can open doors,

## IN THIS ISSUE

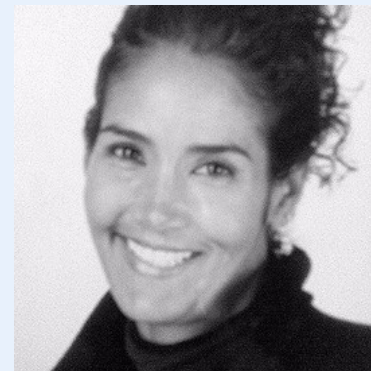
Your Network is Your Net Worth – 5 Tips for Effective Networking

4 Tips for Coping with Workplace Anxiety, Misery & Stress

Thought Leader Spotlight

...and much more!

## THOUGHT LEADER SPOTLIGHT



Meet **Gina Ford**, Global Commercial Agent for **Usain Bolt** at Team Bolt.

She is also the CEO of Pr1me Sports & Entertainment Agency.

She's worked with Usain Bolt since before the 2008 Beijing Olympics. She negotiates and secures marketing deals like his endorsement deal with Gatorade and new partnership with G.H. Mumm champagne.

She's also worked with the

connect you with strategic partners, and make introductions.

If you struggle in knowing the most efficient way to leverage and build your network, here are five tips to becoming a more effective networker.

[Read the full article here...](#)

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## 4 Tips for Coping with Workplace Anxiety, Misery & Stress



Have market and industry changes made you feel uncertain about your future, job security, and earning power? Are you expecting a wave of layoffs and the uncertainty is stressing you out? Are you often overwhelmed by feelings of dread on your way to work – causing you to walk around the office with a chip on your shoulder or under a dressing cloud of doom and gloom?

No matter the reason, if you are having a difficult time feeling motivated to go to work each day but quitting your job is unrealistic in the short term, then it is time to make some changes in your life so you can endure for the time being. You need a plan to either “exit stage left” or increase your happiness quotient. You need to implement action steps to help keep your head in the game.

Here are four tips to help you manage through this challenging time and start feeling positive about your career.

[Read the full article here...](#)

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NFL's Olivier Vernon and Joe Haden, Wanda Durant (mother of the NBA's Kevin Durant), and Peter Miller of *Bass 2 Billfish* on NBC Sports.

Click [here](#) to read Gina's insights about leadership, being an influencer, and her career.

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## MEDIA SPOTLIGHT

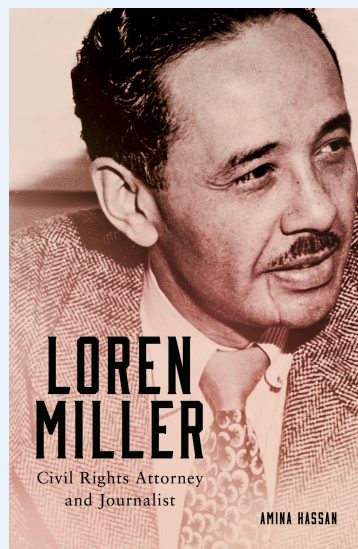


Judge Vaino Hassan Spencer was a trailblazer for women and people of color. She was navigated a career as the first black female judge in California with grace and class.

Read [this article](#) from WITI (Women in Technology) featuring an interview with The Azara Group's Founder & CEO Fatimah Gilliam, speaking about her great-aunt's legacy.

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## BOOK RELEASE



Last year, Amina Hassan's book on the life of civil rights attorney Loren Miller was published. She is our company researcher and consultant.

Click [here](#) to learn more.

# COMPANY UPDATES



## Speaking Appearance

In January, both Fatimah Gilliam and Amina Hassan spoke at various events. They will continue to speak at events in the coming months.

Learn more about having us speak at your event or organization [here](#).



## Our Welcome Video

Check out our company video.

Watch our video [here](#).

Learn more about The Azara Group [here](#).

Order it today!

To see Amina's new website about her book, click [here](#).

Lonnie G. Bunch III, the Founding Director of the Smithsonian's National Museum of African-American History and Culture (NMAAHC), where Amina's biography is available in the bookstore, said:

*"I just love the Loren Miller book!"*

Click [here](#) to read a review in the Library Journal, which calls this book:

*"A recommended work that adds to the corpus of civil rights and offers a rich portrait of a central figure in the related struggle."*

Click [here](#) to read a review in the Western Historical Quarterly Review, where Lorn S. Foster (Professor of Politics at Pomona College) said:

*"Amina Hassan presents us with an excellent...history of the West in her biography of Loren Miller...[and] reveals Miller as a hidden jewel...and an unsung hero of the national Civil Rights movement."*

Click [here](#) to read a review in the Southern California Quarterly, where Emily Lutenski (Professor of American Studies at Saint Louis University) said:

*"Hassan describes Miller's contributions to worlds as seemingly disparate as the Harlem Renaissance and the United States Supreme Court, and insists upon Miller's importance for scholars of civil rights, black politics and letters, and Los Angeles."*



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