

The Azara Group

Empowering Leaders. Influencing Change.



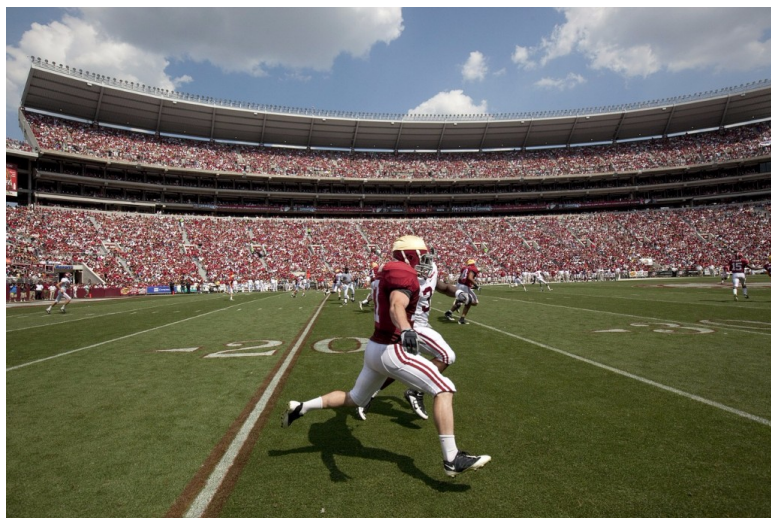
Message from the CEO:

In our monthly newsletters, we share our latest articles and updates. We want you to take charge of your future by giving you tools to become a stronger leader. Our goal is to help you flourish and share what makes people thrive!

Regards,
Fatimah Gilliam

LATEST ARTICLES

Super Bowl to Sofa Surging - Are Pro Athletes Going Broke?



On September 15, 2011, headlines erupted with news that Super Bowl winner and retired Baltimore Ravens cornerback Chris McAlister was completely broke. Within two years of retirement, he had gone from once having a \$55 million seven-year contract to living in his parent's house and allegedly trying to sell his Super Bowl ring on Craigslist.

How did this happen? How did he go from the Super Bowl to sofa surfing? Why does this happen so often to professional athletes, and how can this dangerous trend

IN THIS ISSUE

Super Bowl to Sofa Surging - Are Pro Athletes Going Broke?

Get Your Career on Track - Summer Is Over! 5 Tips to Maximize Productivity

Thought Leader Spotlight

...and much more!

THOUGHT LEADER SPOTLIGHT



Meet **Rebecca Granne**, Vice President, Corporate Branding and Consumer Solutions at Mylan N.V.

Click [here](#) to read Rebecca's insights about leadership, being an influencer, and her career.

MEDIA SPOTLIGHT

stop?

[Read the full article here...](#)

Get Your Career Back on Track - Summer Is Over! 5 Tips to Maximize Productivity



Fall is the perfect time to kick it into high gear and devote time to making strides at work and advancing your career. Focus on getting that promotion, driving revenue, and most importantly, achieving your professional objectives. Start strategizing now, so you implement a career plan today. Consider these [5 tips](#) to stay on track and realize your full potential.

[Read the full article here...](#)

COMPANY UPDATES



Speaking Appearance

On October 21st, Fatimah will be speaking on a panel in NYC on the pressures faced by minority athletes in America's sports culture, transitioning athletes, and the business of sports. The panel is hosted by the Catalyst Network Foundation.



Our Welcome Video

Check out our company video.

Watch our video [here](#).

Learn more about The Azara Group [here](#).

Learn more about how we can help you [here](#).

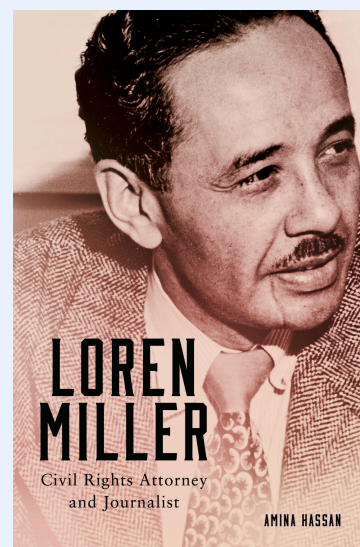


SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

Should companies ban salary negotiations?

Read [this article](#) from SHRM's HR Magazine featuring an interview with The Azara Group's Founder & CEO Fatimah Gilliam.

BOOK RELEASE



This month, Amina Hassan's book on the life of civil rights attorney Loren Miller was published. She is our company researcher and consultant.

Click here to learn more [here](#).

Order it today!

IN OCTOBER



On Oct 2nd, The Azara Group's Founder & CEO will be speaking about business negotiations at the annual

Learn more about this event and RSVP [here](#).

Wharton Women in Business Conference.

Click here to learn more [here](#).



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