

# The Azara Group

Empowering Leaders. Influencing Change.



*Message from the CEO:*

*In our monthly newsletters, we share our latest articles and updates. We want you to take charge of your future by giving you tools to become a stronger leader. Our goal is to help you flourish and share what makes people thrive!*

*Regards,  
Fatimah Gilliam*

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## LATEST ARTICLES

### Pro Athlete Career Lessons – #1 Leadership Strategy



This is the first article in a three-part series providing career advice to athletes – encouraging success both on and off the field. However, the tips are universal and helpful to everyone in the workplace.

Check out our tips on how to improve your leadership capabilities and cohesion with your team.

## IN THIS ISSUE

Pro Athlete Career Lessons –  
#1 Leadership Strategy

3 Reasons Why Clothes Still Matter

Thought Leader Spotlight

...and much more!

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## THOUGHT LEADER SPOTLIGHT



Meet **Patricia David**, Managing Director, Global Head of Diversity at JPMorgan Chase & Co.

Click [here](#) to read Patricia's insights about leadership, being an influencer, and her career.

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## SPEAKER SPOTLIGHT

[Read the full article here...](#)

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### 3 Reasons Why Clothes Still Matter



Since companies are adopting more relaxed dress codes, does “dress for success” still have a place in today’s offices?

Here are three reasons why dressing for success is still important in today’s workplace.

[Read the full article here...](#)

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### COMPANY UPDATES



#### Speaking Appearance

In September, both Fatimah Gilliam and Amina Hassan spoke at various events. They will continue to speak at events in the coming months.

Learn more about having us speak at your event or organization [here](#).



#### Our Welcome Video

Check out our company video.

Watch our video [here](#).

Learn more about The Azara Group [here](#).



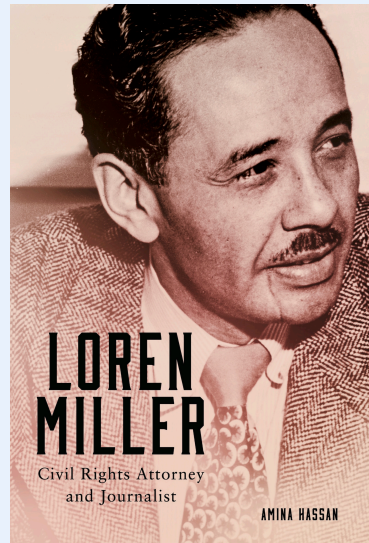
On Sept 17th, The Azara Group's Founder & CEO spoke about negotiation skills, negotiating salaries & influencing your way to promotions and raises at the Council of Urban Professionals' 4th Annual Convening.

Click [here](#) to learn more.

(Photo by Catalina Kulczar-Marin.)

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### BOOK RELEASE



Last year, Amina Hassan's book on the life of civil rights attorney Loren Miller was published. She is our company researcher and consultant.

Click [here](#) to learn more.

Order it today!

To see Amina's new website about her book, click [here](#).

Lonnie G. Bunch III, the Founding Director of the Smithsonian's National Museum of African-American History and Culture said:

*"I just love the Loren Miller book!"*

Click [here](#) to read a review in the Library Journal, which calls this book:

*"A recommended work that adds to the corpus of civil rights and offers a rich portrait of a central figure in the related struggle."*

Click [here](#) to read a review in the Western Historical Quarterly Review, where Lorn S. Foster (Professor of Politics at Pomona College) said:

*"Amina Hassan presents us with an excellent...history of the West in her biography of Loren Miller...[and] reveals Miller as a hidden jewel...and an unsung hero of the national Civil Rights movement."*



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